

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(A&F) END SEMESTER EXAMINATIONS NOVEMBER -2023

SEMESTER - III

20UAFAT3003 - Business Economics

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the Time and Discounting Principles.
2. Describe the positive and normative Economics.
3. Classify the different types of Law of Demand.
4. Illustrate the Distinctions of demand.
5. Explain the Law of Diminishing Marginal utility.
6. Prepare the model of indifference curve.
7. Describe the Economies of Scale.
8. Determine the Monopolistic Competition.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the Scope and importance of Business Economics.
10. Compute the Elasticity of Demand and Demand forecasting.
11. Distinguish between law of Diminishing Marginal utility and Equi-Marginal Utility.
12. Classify the different cost Classification and Break even analysis.
13. Evaluate the price and output determination under perfect competition.
