

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(A&F) END SEMESTER EXAMINATIONS NOVEMBER -2023

SEMESTER - I

**20UAFCT1002 - Principles of Management**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Mention the role of managers.
2. Explain the different types of Managerial decisions.
3. Describe the characteristics of an ideal organisation.
4. Enumerate the basic steps involved in a typical selection procedure.
5. Give some critical point standards of control.
6. Briefly explain the meaning of MBO.
7. Classify the methods of training.
8. Give an account on "Scalar Chain" with suitable example.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain Henry Fayol's 14 principles in management.
10. Describe the benefits and weakness of MBO and ways to overcome them.
11. Distinguish the delegation from decentralization.
12. Explain in detail the various external sources of recruitment.
13. "An effective control should be corrective and not preventive". Examine and state the process of control.

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