

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(CA) END SEMESTER EXAMINATIONS NOVEMBER -2023

SEMESTER - IV

21UCCCT4008 - Principles of Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. How can Management be recognized as a profession?
2. Write briefly on the elements of scientific Management.
3. Explain the steps to make planning effective.
4. Mention the characteristics of decision-making.
5. Explain the classical theory of organisation.
6. Explain the importance of departmentation.
7. Differentiate Centralization from Decentralization.
8. Bring out the limitations of the control function.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain briefly the various functions of management.
10. Discuss the various steps involved in the process of planning.
11. Explain the advantages and disadvantages of decentralisation.
12. Explain the important techniques of direction.
13. Discuss the various stages in the control process.

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