

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Sc. (Viscom) END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - V

**20UVSCT5009 - Media Laws and Ethics**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Differentiate between enforceable law and ethics.
2. Discuss the significance of the Prasar Bharathi Act in the context of Indian media.
3. Highlight some of the professional code of conduct for media persons.
4. Elucidate the challenges and issues related to foreign direct investment (FDI) in the media sector.
5. Explain the key provisions of the Working Journalist Act.
6. How does the Cable TV Network Act regulate the broadcasting industry in India?
7. Describe the structure and functions of the Press Council of India.
8. How does the media function as the Fourth Estate during emergencies?

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain the characteristics of the Indian Constitution's Preamble.
10. Discuss the main aspects of the Law of Defamation in the context of media.
11. Elaborate the intellectual property rights relevant to the media sector.
12. Discuss any recent case study where media ethics was challenged, and the media had to navigate complex ethical dilemmas.
13. How can self-regulation within the media industry help maintain journalistic integrity and ethical standards?

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