

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Sc. (Vis) END SEMESTER EXAMINATIONS NOVEMBER - 2023
SEMESTER - III

22UVSCT3005 - Introduction to Television and Radio

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the difference between NTSC, PAL, and SECAM video standards.
2. Illustrate the key differences between a master script and a shooting script.
3. Prepare a fictional radio commercial script for a product of your choice.
4. Explain the effectiveness of different radio genres (e.g., dramas, documentaries) in engaging listeners.
5. How can different types of lighting be used to create specific moods in a video production?
6. Prepare a concept for a fiction genre video production. Describe the idea and how it would be developed.
7. Describe the different video formats.
8. Explain types of microphones.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the key roles and responsibilities of production personnel in a television studio.
10. Describe the process of chroma keying in video production. How is it used to composite different images or scenes?
11. Create a concept for a reality TV show in the genre of your choice. Outline the format, target audience, and potential challenges in producing the show.
12. In the context of radio programming, explain the differences between live/on-air production and recorded program production. How do these two approaches impact the content and delivery of radio shows?
13. You are responsible for creating a radio drama. Outline the steps involved in post-production of the drama.
