

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Sc. (Psy) END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - V

**20UPCCT5008 - Social Psychology-I**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Define conformity, compliance, and obedience. Elaborate their differences.
2. Compare and contrast the conditions when attitudes determine behavior and when behavior determines attitudes.
3. Explain the basic principles that underlie the field of social psychology and how they guide research and analysis.
4. Write about bystander effect and the theoretical perspectives related to altruism and pro-social behavior.
5. Outline the internal sources of Attraction.
6. How do research methods in social psychology differ from those in other social sciences? Provide examples.
7. Describe what self-presentation is and provide examples of self-presentation tactics used in everyday life.
8. Define self-fulfilling prophecy and provide an example of how it can influence social interactions.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Discuss classic studies on conformity and factors that predict conformity.
10. Analyze the historical development of social psychology. How has it evolved over time, and what key events or figures have shaped its progress?
11. Analyze the concept of cognitive dissonance and how individuals engage in self-justification. Discuss the implications of cognitive dissonance in social interactions.

**Contd...**

12. Narrate Kelly's theory of Attribution.
13. Critically assess the impact of social, cultural and environmental factors on helping behavior. How can society foster a culture of greater altruism and support for one another?

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