

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - V

20UTTCT5010 - Itinerary Planning and Costing

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the concept of itinerary.
2. Distinguish between Group Inclusive Tours and Free Independent Tours.
3. What are the factors to be considered in Itinerary preparation?
4. List out the do's and don'ts of Itinerary preparation.
5. Explain the components of tour packages.
6. List out the different types of tour cost.
7. What are the factors affecting the tour cost?
8. What are the types of tour brochure?

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. List out the types of itineraries. Explain.
10. Explain the steps in tour itinerary preparation.
11. Classify the types of tour packages.
12. Define tour cost. How to prepare a tour cost sheet?
13. Explain the importance of DMC in tourism development.
