

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATIONS NOVEMBER -2023

SEMESTER - I

22UTTCT1001 - Tourism Principles and Practices

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the five A's of Tourism.
2. Explain Sargent Committee.
3. Classify the negative environmental impact of the tourism.
4. Describe Atithi Devo Bhava.
5. Sketch the cruises of India.
6. Classify the functions of Tourist information offices.
7. Sketch the challenges faced by a country in tourism sector.
8. Distinguish the difference between Incredible India and Incredible India 2.0.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Illustrate the various types of Tourism with examples.
10. Classify the types of Flights in Civil Aviation.
11. Examine the role of five year plan in the development of Tourism.
12. Examine the Social Economic impact of Tourism.
13. Determine the role of "Paryatan Parv" in encouraging domestic tourism among Indian.
