

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - II

**20UTTAT2002 - Global Tourism**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe the major tourism potentials in Thailand.
2. Explain the significance of Buckingham Palace.
3. Interpret the positive and negative attributes of Machu Picchu.
4. Dubai Shopping Festival attracts tourists globally - Justify.
5. List the important tourist attractions in New Zealand.
6. Predict the tourist attractions in Paris that has more tourist footfall.
7. Highlight the most preferred National Parks in Australia.
8. Examine Palmyra islands and its key push factors.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Describe how tourism can facilitate better economic growth in China.
10. Predict the significance of tourism in Australia.
11. Determine the role of tourism in Switzerland.
12. Compute the scope for tourism in New York.
13. Recommend the major tourism generating regions and its attractions in UAE.

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