

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - I

**20UTTCT1002 - Travel Agency and Tour Operation**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Define Travel Agency and its role.
2. Explain IATA Recognition.
3. Classify the types of Tour Guide.
4. Explain the functions of TAAI.
5. Illustrate the function of Travel Agency.
6. Classify the benefits of IATA approval for a Travel Agency.
7. Sketch the steps for online ticket booking.
8. Determine the role of UFTAA in promoting Tourism.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Describe the role of Thomas Cook in the evolution of Travel as a Business.
10. Classify the types of Travel Agencies and Tour Operators.
11. Examine the steps involved in setting a Travel Agency.
12. Classify the list of travel documents required for International Travel.
13. Determine the role of IATA in supporting global Aviation.

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