

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - III

**20UTTCT3005 - Tour Guiding and Interpretation**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe the roles and responsibilities of tour guide.
2. Explain the types of communication and its usability in tour operations.
3. Interpret the Code of conduct to be followed by tour guides.
4. Determine the principles of Interpretation.
5. State the steps involved in tour commentary.
6. Predict the need for product knowledge in tour guiding.
7. Describe the major areas where ethics is applied in tour guiding.
8. Examine the key attributes of FEG.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Describe the classification of tour guides.
10. Interpret the qualities essential for a tour guide.
11. Infer the significance of communication skills in travel industry.
12. Relate how Interpretation skills play a major role in success of a tour business.
13. Recommend the organisations that play a major role in tour guiding.

\*\*\*\*\*