

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - IV

20UTTCT4007 - Medical Tourism in India

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the sources of medical tourism in India.
2. Illustrate the significance of ayur veda.
3. Compute the role of MMM hospital.
4. Examine the features of herbal therapy.
5. W medical insurance policy.
6. Classify the importance of patti vaithiyam.
7. Describe and highlight the fertility centres in Chennai.
8. Differentiate between aroma therapy and clay therapy.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the evolution of medical tourism in India.
10. Apply and analyse the marketing strategies in medical tourism.
11. Examine homeopathy and pranic varma.
12. Classify the role of Sankara Nethralaya.
13. Evaluate the goodness of fish therapy.

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