

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.A. Economics - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - IV

20UECAT4004 - Principles of Management

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the different levels of Management.
2. Discuss in brief the functions of managers.
3. Explain the characteristics and Importance of planning.
4. Explain the types of planning in management.
5. Differentiate Formal and Informal Organisation.
6. Elaborate various types of Committees.
7. Explain decentralization and its advantages and disadvantages.
8. Describe the important features of directing functions.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the nature and scope of management.
10. Define the decision making process. Explain the seven steps of the decision making process.
11. Explain the Various Organization Structure in detail.
12. How does recruitment work? Explain the types of recruiting technique.
13. What is co-ordination? Explain the need and importance of co-ordination.
