

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.A. History - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - V

**20UHICT5010 - Tourism and Hotel Management**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Find out the various definitions of Hotel.
2. Differentiate between Hotels and Motels.
3. Mention about the principles and objectives of Managerial system in Hotel Industries.
4. Describe the perspectives and importance of Cultural Habits.
5. Estimate the contribution of Tourism in earning foreign exchange in India.
6. 'The Taj Group of Hotels played a notable role in attracting foreigners to India' - Elucidate.
7. Trace the importance of Itinerary and Travel documents for Travellers.
8. Write about the nutritious breakfast served in International Hotels.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Discuss the basic principles followed by Residential Hotels and Resorts.
10. Explain the different types of Accommodations.
11. Examine the significance of International Hotel Chains to promoting Tours.
12. Explore the specific Hotel Terminology and its usage in Hotel Management.
13. Assess the role of FHRAI in the development of Tourism and Hotel Management.

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