

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com. END SEMESTER EXAMINATIONS APRIL -2024

SEMESTER - VI

20UCOCT6016 - Entrepreneurial Development

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Classify the various functions of Entrepreneur.
2. "Entrepreneurship as a career" – Comment this statement.
3. What is meant by Project? Analyse the procedures involving in the project assessment.
4. Write a short notes on any 2 theories of Entrepreneurship.
5. What is Project Identification and explain the methods of Project Identification.
6. Infer the various problems and challenges faced by women entrepreneurs.
7. Construct the role of the entrepreneurship in economic development of a country.
8. Elaborate the Entrepreneurial Initiatives in India – "Top Incubation Centre".

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Who is an entrepreneur? Develop the qualities of an entrepreneur in the current competitive world.
10. Examine the steps involved in the preparation of business plan in the context of the project report.
11. Explain the various factors influencing the Entrepreneurship.
12. Explain the methods of various feasibility studies in the Entrepreneurship.
13. What is Digital Entrepreneurship? Examine the process of digital entrepreneurship in the contemporary scenario.
