

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

M.Com. A&F - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - II

20PAFCT2007 - Research Methodology

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define "Research".
2. Briefly explain any two approaches to deal with the issue of validity in research.
3. Discuss the significance and limitations of primary data.
4. Write a short note on the Sampling Error.
5. What do you understand by hypotheses?
6. Briefly Explain the various types of research reports.
7. When should we consider a one-tailed test for hypothesis testing?
8. Distinguish between statistics and parameters.

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Give your understanding of a good research design. Is a single research design suitable for all research studies? If not, why?
10. Highlight the various methods used in selecting a Sample from the Population. Point out their merits and demerits.
11. Explain why questionnaires are popular tools for Data Collection in Research. Discuss the qualities of a Good Questionnaire.
12. The procedure of testing the hypothesis requires a researcher to adopt several steps. Describe in brief all such steps.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. "We can teach methods of analysis, yet any extensive research... requires something equally important: an organization or synthesis which provides the essential structure into which the pieces of analysis fit." Examining this statement, Show, how a good research report may be prepared.
