

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.Com. A&F - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - IV

**20PAFCT4011 - Business Analytics**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the types of Business Analytics.
2. Describe the simple linear regression analysis.
3. Explain the different models in Cloud Data Storage.
4. Explain the process involved in Decision Making.
5. Explain the skills required for Core Competencies of Business Analysts.
6. Explain the Statistical Forecasting Models.
7. Explain types of Cloud Storage.
8. Explain the process of Business Analyst.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Explain the Steps involved in Descriptive Analytics.
10. Compute in detail about the measures of Descriptive Statistics.
11. Examine the various types of Predictive Analytical Models.
12. Assess the advantage and disadvantage of Cloud Data Store.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Evaluate any four tools and techniques used in decision Making.

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