

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

M.A.HRM - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - IV

22PHRET4004 - Entrepreneurship Development

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define Intrapreneurs. Differentiate entrepreneurs and intrapreneurs.
2. Explain the role of Entrepreneurial Development Programme (EDP) to manage the problems faced by entrepreneurs.
3. Describe the classification of small industries with suitable example.
4. Explain the significance of SSI in the Indian Economy.
5. Discuss the benefits and risks involved in starts ups.
6. Draft the check list for operating small business.
7. List the cases and remedies for sickness.
8. What are the initiatives of aids by Indian Government for start-ups?

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. What factors do influence the emergence and development of entrepreneurship? Discuss.
10. Explain the role of culture in promoting of entrepreneurship.
11. What are different types of financial assistance to SSU in India? Explain.
12. Discuss the Role of Incubator in Entrepreneurship Development.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. "Location is the biggest contributing factor in the success of SSI." Take any three SSI, one in manufacturing, one in trade and one in service business. Analyse and to find out:
 - (a) The factors considered by them in the location decision.
 - (b) How have availability of transportation and labour affected their location decision?
