

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

M.A.HRM - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - IV

**20PHRET4003 - Entrepreneurship Development**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe the Characteristics of Successful entrepreneur.
2. Illustrate the significance of a favourable cultural environment necessary for an Entrepreneur.
3. Classify the Small Scale Industries into different categories and explain the same.
4. Explain the Sickness in small scale industries.
5. Who can be considered as a Potential Entrepreneur?
6. Prepare the problem or the causal factors for the sickness in small scale industries in India.
7. Explain the method to generate new product ideas.
8. Evaluate the organization structure of a Small Scale Industry.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Interpret the entrepreneurial growth of different communities.
10. Relate the concept of Entrepreneurial environment and success of a business.
11. Determine the correlation between development of a Nation and Women Entrepreneurship.
12. Appraise the role of incubators in Entrepreneurship Development.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Examine the checklist needed for starting a small scale business in India.

\*\*\*\*\*