

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

M.A.Journalism - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - IV

**22PJCCT4010 - Film Studies**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain how COVID-19 pandemic impacted the film business, particularly in terms of its sustainability and revenue generation post-pandemic.
2. What role do film critics typically play in the film industry and its audience's reception?
3. Explain about editing technique of Sergi Eisenstein.
4. Explain the art of storytelling in the film Pather Panchali.
5. Explain about Pioneers of Tamil Film Industry
  - a. Nataraja Mudaliar
  - b. S.S. Vasan.
6. Explain on the trend, pros and cons of making films in multiple languages.
7. Explain how folk heroes in the Tamil film industry articulated the cultural heritage of Tamil Nadu, with suitable examples.
8. Explain the impact of OTT platforms blurring the language barrier, and its implications on the global audience's cinematic experience.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Examine the techniques employed by the Lumiere Brothers in their early film making efforts, and analyse how their contributions shaped the landscape of cinema.
10. Prepare a film review as a film critic, considering film elements for a movie of your choice.

**Contd...**

11. Explain in detail about Development of Film Making in India.
12. Elaborate the distinction between studio-produced films and those filmed outdoors with suitable examples.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Examine a movie you recently watched from the perspective of Marxist Film Theory. Provide specific examples from the film to support your views and analysis.

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