

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.B.A. - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - II

23UBACT2003 - Organizational Behaviour

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Discuss the nature of Organizational behaviour.
2. List out the determinants of personality.
3. Relate the importance of person job fit and person organisation fit for the company.
4. Bring out the process of perception.
5. Differentiate between Theory X and Theory Y.
6. Explain Freudian approach on personality development.
7. List out the basic value system in the work place.
8. Outline the nature of Perception.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Examine the importance and scope of Organizational behaviour.
10. Explain Maslow's hierarchy of human needs. What is the significance of Maslow's Theory of motivation?
11. Construct the Big five model of personality traits.
12. There is a link between personality and work environment - Discuss.
13. Explain different motivational factors in Perception.
