

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.B.A. - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER -VI

20UBACT6016 - Entrepreneurial Development

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define Entrepreneur and its Characteristics.
2. Differentiate Entrepreneur and Intrapreneur.
3. Describe the role played by government in entrepreneurial development.
4. Discuss the functions of TIIC.
5. Identify the opportunities for Women Entrepreneurs.
6. Classify the problems of Small Entrepreneurs.
7. Describe the Role of MSME in Entrepreneurship development.
8. Differentiate Business idea and Business Opportunity.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the factors influencing the Entrepreneurship.
10. Briefly explain the different phases of Entrepreneurship Development Program (EDP).
11. Examine the action plan for the development of Rural Entrepreneurship.
12. Classify the Steps to Encourage Women Entrepreneurs in India.
13. Evaluate the Various business ideas from Market Source.
