

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. ISM - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - II

23UBIAT2002 - Principles of Management

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the Importance of Management.
2. Interpret the trends and Challenges of Management.
3. Classify various types of Planning.
4. Describe the Scope and functions of Planning.
5. Explain about the Characteristics of Organizing.
6. List out the organizational chart organization.
7. Describe the Staffing Process.
8. Justify the Stages in Control Process in Co-ordination.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain about the Nature and Scope of Management.
10. Determine the various tools and techniques of Planning.
11. Classify the types of Formal and Informal Organization.
12. Interpret the Modern recruitment Methods.
13. Classify the various types and theories of Leadership.
