

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com.A&F - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - IV

20UAFAT4004 - Research Methodology

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the criteria of good research.
2. Explain the procedure of testing of hypothesis.
3. Explain the types of schedule.
4. What are the types of classification of data?
5. List out the steps in defining a problem.
6. Explain the determinants of sample size.
7. Explain the primary methods of data collection.
8. Distinguish between editing and coding.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe Research process in detail.
10. What is review of literature? Explain the need for review of literature.
11. Discuss sampling and non- sampling error.
12. Explain the types of attitude scale.
13. Discuss about data preparation process.
