

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Com. Honours - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - II

23UBHCT2006 - Principles of Management

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the various levels of Management.
2. Explain the steps involved in the selection process.
3. Compute the difference between X theory and Y theory.
4. Explain the Characteristics of Co-ordination.
5. Explain the basic Characteristics of Planning.
6. Compute in detail about the various methods of training the employees in the organisation.
7. Discuss the qualities required to be the leader.
8. Evaluate the various stages in the controlling process.

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Explain 14 Principles of Management propound by Henry Fayol.
10. Compute the steps involved in Planning Process.
11. Evaluate the concept of Management by exception.
12. Evaluate the different kinds of leadership styles followed in the Organisation.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Evaluate the case study and answer the following question: Ragul Gupta is working with Security Services Ltd. He is also recruiting security guards for the company. The company provides security services in Chennai and Madurai at short notice to various companies. The guards are recruited on a temporary basis. The guards provided by this company are known for their honesty and punctuality. Ragul Gupta is well-known in his village for providing employment to unskilled people.

Contd...

- a) Name the source of recruitment used by Security Services Ltd.
- b) State any one disadvantage of this source of recruitment.
- c) Identify the need of security guards which is being fulfilled by the company as per Maslow's need hierarchy.
- d) Identify any two values communicated to society in the above stated case.
