

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com.Honours - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - IV

20UBHCT4017 - Management Process and Organizational Behaviour

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the importance of management.
2. Describe the basic steps involved in a typical selection procedure.
3. Prepare Maslow's motivation theory.
4. Explain the various objectives of coordination.
5. Describe the limitations of Organizational behaviour.
6. Compute the various objectives of Planning.
7. Explain the needs of training.
8. Ascertain the steps to be considered for effective coordination.

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Describe the different methods of Performance appraisal.
10. Classify the different process involved in communication.
11. Examine the techniques involved in controlling process.
12. Explain Group Dynamics & types of groups in detail.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Determine the Henry Fayol's fourteen principles of management.
