

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. PA - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - VI

21UPAET6001 - Entrepreneurship Development

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the qualities of an entrepreneur.
2. Explain the role of trade fairs in the business idea generation.
3. State the importance of legal feasibility.
4. Explain the phases of Entrepreneurial Development.
5. Narrate the impact of SHG in entrepreneurial growth.
6. Explain the different kinds of Business opportunities.
7. Describe the methods followed for financial feasibility of a project.
8. Infer the meaning of the following terms
 - a. Innovative entrepreneurs
 - b. Adaptive entrepreneurs
 - c. Drone entrepreneurs

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the factors influencing Entrepreneurship.
10. Classify the different sources of business idea.
11. Discuss the importance of marketing feasibility in the entrepreneurial process.
12. Describe the role of government agencies in entrepreneurial development programmes.
13. Discuss the problems faced by the women entrepreneurs.
