SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)
(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.
B.Com. CA - END SEMESTER EXAMINATIONS APRIL - 2024
SEMESTER - IV
21UCCCT4009 - E-Commerce

Total Duration : 2 Hrs 30 Mins.   Total Marks : 60

Section B

Answer any **SIX** questions $(6 \times 5 = 30$ Marks$)$

1. How does E-Commerce differ from traditional E-Commerce?

2. Explain different steps for developing an E-Commerce website.

3. Define Electronic Data Interchange. What are the components of Electronic Data Interchange?

4. What is supply chain management? Discuss how it is advantageous to EC.

5. State the difference between Internet, Intranet & Extranet.

6. Write short note on Risk in Electronic payment system.

7. What is a search engine? How does it promote EC?

8. Briefly explain the various electronic payment systems.

Section C

Answer any **THREE** questions $(3 \times 10 = 30$ Marks$)$

9. Discuss the E-Commerce architecture and its components in detail with the help of a diagram.

10. Explain the Influencing factors of successful E-Commerce Business.

11. Explain the different types of Business Models in E-Commerce.

12. What is e-payment? Discuss the functions of E-payment system. Why is orientation and standardization required for e-payment business?

13. Discuss the security requirements of Internet and E-commerce applications and how these requirements are fulfilled by various hardware and software systems.

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