

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc.Psychology - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - VI

21UPCCT6012 - Social Psychology-II

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the central and peripheral route of persuasion.
2. Illustrate the implication of attitude inoculation.
3. Relate social loafing in everyday life.
4. Describe social facilitation.
5. Interpret the nature of prejudice.
6. Classify the Techniques for countering the effects of prejudice.
7. Describe Media violence.
8. Infer Divorce and detachment process.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the theories of persuasion.
10. Relate group polarization and group think.
11. Infer various sources of prejudice.
12. Relate Theories of Aggression and Strategies to reduce it.
13. Examine the internal and external sources of attraction.
