

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc.Psychology - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - V

20UPCCT5008 - Social Psychology-I

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the Nature of Social Psychology.
2. Illustrate various Self-Presentation tactics.
3. Relate the theories of Self-Perception.
4. Describe cognitive dissonance.
5. Interpret various factors predicting conformity.
6. Classify the Principles of compliance.
7. Describe altruism and illustrate with examples.
8. Infer By-Stander effect.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the brief history of social psychology.
10. Relate social comparison and self-esteem.
11. Infer impression management.
12. Relate conformity with classic studies of it.
13. Examine the characteristics and reasons of helping people.
