

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Sc. Psychology - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - VI

20UPCCT6012 - Social Psychology-II

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Outline the theories of persuasion.
2. Explain the nature and power of prejudice.
3. Compute media violence.
4. illustrate the internal sources of liking others.
5. Describe social facilitation.
6. Classify the techniques for countering the effects of prejudice.
7. Describe the strategies to reduce aggression.
8. Examine the divorce and detachment process.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Sketch the elements of persuasion.
10. Describe Group think.
11. Examine the sources of prejudice.
12. Classify the theories of aggression.
13. Appraise the external sources of attraction.
