

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - II

23UTTAT2002 - Global Tourism

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Illustrate in details about Nepal monuments and how this tourism attractions shaping the economy of Nepal.
2. Sketch the details about how Malaysian Monuments and attractions attract thousands of Tourists from Tamil Nadu.
3. Write note on the Great Sphinx of Giza Monument of Egypt.
4. Describe the contribution of Walt Disney World Resort and Disney Land in USA tourism.
5. Predict the strategies of UAE Government on investing in Tourism and Entertainment Industry.
6. Prepare Canadian Monuments profile for Indian Tourists visiting to Canada.
7. Explain the importance of Burj Khalifa on Tourism development in Dubai Tourism.
8. Examine the challenges of International Tourism Post Covid.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Sketch a brief note on Monuments in Singapore and how Singapore Government promoting Global Tourism.
10. Prepare an essay on Japan Monuments focussing International Tourism.
11. Recommend the popular monuments in USA and their importance in Tourism development.
12. Prepare a report on the contribution of Egyptian Monuments in Global Tourism.
13. Evaluate the emerging trends in International Tourism with examples.
