

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - VI

23UTTCT6015 - Tourism Entrepreneurship

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the types Entrepreneurship?
2. Sketch the nature of Accommodation sector.
3. Classify the Entrepreneurial Opportunities in Tourism.
4. Describe the Government schemes for Entrepreneur.
5. Explain the characteristics of Entrepreneur.
6. Classify the risk factors associated with Tourism.
7. Illustrate the functions of Travel Agency.
8. Distinguish between Proprietorship and partnership.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the significance of Entrepreneurship.
10. Classify the impacts of Social and Economic environment.
11. Examine the ways to raise fund for an organization.
12. Classify the steps involved in planning a tourist transport business.
13. Ascertain the legal consideration for a start-up business.
