

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - I

20UTTCT1001 - Tourism Principles and Practices

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What do you mean by Grand Tour? Explain.
2. What are inbound, outbound and domestic tourism? Explain with suitable examples.
3. Explain the socio-economic impact of tourism in a country like India.
4. Examine the role of Pull and Push Factors in Tourism.
5. What is a paid holiday? Explain.
6. Explain the various modes of transportation helped the travel industry.
7. What is alternate Tourism?
8. Explain the economic impact caused by tourism activities with suitable examples.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe in Brief the basic components of Tourism.
10. List the Luxury Trains in India and explain any one with suitable Itinerary.
11. Elucidate the growth and history of tourism.
12. Explain the various career opportunities available in the Tourism Industry.
13. List and explain the major motivation for a tourist to involve himself in tourism activities.
