

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - IV

20UTTCT4007 - Medical Tourism in India

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Sketch the nature and scope of Medical tourism in India.
2. Illustrate the important sources of Medical tourism in India.
3. Relate marketing medical tourism products need huge investments.
4. Describe the procedures of Mud Therapy.
5. Explain the top hospitals in Chennai which are promoting medical tourism.
6. Prepare an essay on "Kai Vaithiyam or Paati vaithiyam".
7. Explain the importance of Kottakkal Arya Vaidya Sala in Indian Ayurveda.
8. Recommend the procedures of Andhra Fish Therapy and Explain.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the evolution of Medical Tourism in India.
10. Prepare an Essay on medical insurance policies and Medi Claim Challenges.
11. Justify Traditional Indian treatments played a major role during Pandemic.
12. Prepare a report on Indian Hospitals and Health Centers on promoting Medical Tourism in India.
13. Evaluate the importance of various Therapies followed in India in medical sector.
