

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - V

**20UTTCT5010 - Itinerary Planning and Costing**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

**Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Sketch the difference between Group Inclusive Itinerary and Free Independent Itinerary.
2. Illustrate the steps involved in planning a tour itinerary.
3. Predict the factors affecting Tour Cost while you prepare the Cost Sheet.
4. Describe the various components of Tour Packages.
5. How will you promote tour packages for Lakshadweep for your Travel Agency?
6. Classify the different types of costs in Tour Costing.
7. Explain All Inclusive Itinerary with example.
8. Examine the functions of Destination Management Companies.

**Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain different types of Itineraries followed in Travel and Tourism industry.
10. Prepare 4 Nights Itinerary for your favourite destination starting from 1<sup>st</sup> May 2024, Origin from Chennai.
11. Examine the classification of Tour packages sold by Tour Operators.
12. Prepare Cost sheet for 3 Nights itinerary for any one tourist destination in South India, origin from Chennai.
13. Evaluate the different types of Tour Brochures and its uses.

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