

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Voc. - END SEMESTER EXAMINATIONS APRIL - 2024

SEMESTER - I

**22UTTCT1001 - Tourism Principles and Practices**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe the basic components of Tourism.
2. Discuss about the administration of tourism in India.
3. Analyse the economic impacts of tourism in the destination.
4. Describe about Azadi ka Amrit Mahotsav campaign.
5. Explain the role of cruises in the development of tourism in India.
6. Analyse the Eco-tourism policies in India.
7. Describe the physical impacts of tourism in the hill stations.
8. Examine how the G20 Presidency benefited the Indian tourism Industry.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Classify different forms of tourism with examples.
10. Compare the services and itinerary of different luxury trains operating in India.
11. Formulate the measure taken by the ministry of Tourism for the promotion of Sustainable Tourism in India.
12. Examine the positive and negative socio-cultural impacts of tourism in India.
13. Evaluate the different tourism campaigns of India by Ministry of Tourism in detail.

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