

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.A. Economics - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - IV

**20UECAT4004 - Principles of Management**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Elucidate the meaning and definition of Management.
2. What are the functions of Management?
3. State the objectives of Planning.
4. Mention the main types of Policies.
5. Write short notes on Departmentalization.
6. Give the meaning and significance of Decentralisation.
7. Explain the concept of Co-ordination.
8. What are the main sources of Recruitment?

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Discuss the nature and scope of Management Process.
10. Explain the process of Decision Making.
11. Describe the Organizational Structure in an Organization.
12. Elucidate the meaning and importance of principles of Direction.
13. Examine the importance of Control Process.

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