

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.A. Economics - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - IV

**20UECAT4004 - Principles of Management**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Elucidate the meaning and importance of Management.
2. What are the various levels of Management?
3. Describe the importance of Planning.
4. Mention the types of Organization.
5. Write short notes on Informal Organization.
6. Give the meaning and significance of Delegation of Authority.
7. Explain the concept of Controlling.
8. What are the differences between Authority and Power?

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Describe the various roles and functions of a Manager.
10. Briefly describe the steps involved in planning and Decision Making.
11. Explain in detail the Organization Structure in an Organization with example.
12. Elucidate the main sources for Recruitment and Selection.
13. Discuss the main features of Direction.

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