

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.A. History - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - I

24UHICT1002 - Introduction to Tourism

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Discuss the basic Components of Tourism.
2. Identify the History of Ancient Tourism.
3. Explain the Economic Importance of Tourism.
4. Elucidate Tourism as an Industry.
5. Ascertain the Importance of Domestic Tourism.
6. Describe the types of Tourism.
7. Determine the Social & Environmental Impacts of Tourism.
8. Classify Tourism as an Instrument of National Integration.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Illustrate the Barrier's in Tourism.
10. Classify the Technological advantages in Tourism.
11. Determine the Multiplier Effect in Tourism.
12. Describe the Eco-Wild- Life Tourism.
13. Assess the problems and perspectives of Tourism.
