

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

B.A. History - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - II

20UHICT2004 - Tourism and Tourist Resources in India

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Classify India's water bodies into different types and explain their significance.
2. Relate the sculptures of Khajuraho to their historical context and their significance in Indian art.
3. Prepare a list of major Hindu shrines in India, including their location and significance.
4. Examine the role of the Ministry of Tourism in promoting India as a tourist destination.
5. Describe the initiative taken and by Tamilnadu tourism development corporation (TTDC) to develop and promote tourism in Tamilnadu.
6. Illustrate the economic impact of tourism on the conservation of historical monuments in India.
7. Show how the fairs and festivals of India showcase the country's cultural diversity.
8. Determine the impact of government policies on the growth of tourism in India.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain how India's diverse flora and fauna contribute to its tourism industry.
10. Classify India's historical monuments and explain their distinctive architectural features.
11. Distinguish between the teachings of Jainism and Buddhism.
12. Justify the need for sustainable tourism practices in India.
13. Assess the effectiveness of ITDC'S marketing strategies.
