

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - I

**20UCOCT1002 - Business Economics**

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. What are the scopes of business economics?
2. Illustrate the types of efficiency.
3. What is demand? And relate demand functions and demand.
4. Explain the properties of indifference curve.
5. Explain the Break-even analysis.
6. Apply the budget line to identify consumer's equilibrium with diagram.
7. Explain the various pricing methods.
8. Examine the features of perfect competition.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Briefly explain the production possibility frontier.
10. What are the assumptions of law of supply and prepare suitable diagram with schedule.
11. Diagnose the law of diminishing marginal utility.
12. Discuss the law of variable proportion to the maximum production.
13. Evaluate the price and output determination under discriminating monopoly market.

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