

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - III

20UCOCT3006 - Business Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the importance of Management.
2. Sketch the methods of Planning in the management.
3. Classify the differences between Authority and Power.
4. "Co-ordination is important in an organisation" - Illustrate with an example.
5. Explain the steps in Planning.
6. Outline the challenges faced by a virtual organization.
7. Interpret the differences between Centralization and Decentralization.
8. Explain the different styles of leadership.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. List out the general principles of management laid down by Henry Fayol.
10. Define Planning. Construct the process of Planning.
11. Examine the different types of Organization.
12. Critically examine the need hierarchy theory of motivation propounded by Abraham Maslow.
13. Define Controlling. Examine the different types of Controlling.
