

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

M.Com. - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - III

**20PCOCT3011 - Research Methodology**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Sketch out the features of good research design.
2. Classify the kinds of multivariate analysis.
3. Predict the significance of report writing.
4. Interpret the importance of adhering ethical norms in research.
5. Describe the characteristics of a good sample design.
6. Predict the procedure for hypothesis testing.
7. Classify the types of report.
8. Examine the importance of plagiarism detection in research.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Predict the various steps in research process.
10. Classify the kinds of sampling design.
11. Examine the methods of collecting primary data.
12. Evaluate the layout of the research report.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Determine the various ethical norms in research.

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