

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

M.Com. - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - III

23PCOCT3009 - Entrepreneurship and Small Business Management

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. How the entrepreneurship is difference from Intrapreneurship?
2. Give a brief amount of any 5 successful entrepreneurs in India.
3. Explain the role of EDP in promoting Entrepreneurship in India.
4. Discuss the importance of MSME Act.
5. List out the Various steps involved in project selection.
6. Explain the role of self-help groups in promoting Women Entrepreneurship.
7. Discuss the various challenges faced by Women Entrepreneurs in India.
8. Examine the role of different types of investors in promoting startups.

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Explain the role and functions of Entrepreneurs in economic development of a country.
10. Discuss the steps involved in process of project implementation and management.
11. Examine the significance of various Government schemes in promoting Entrepreneurship.
12. Critically analyse the Institutions support provided for the development of Women Entrepreneurs.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Examine the role and functions of Business incubators in a startup.
