

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai - 600 044.

M.Sc.FSND- END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - III

24PNDET3A03 - Food Product Development

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the significance of product development.
2. Illustrate the methods of panel selection and training done for Sensory evaluation of foods.
3. Relate the basic FSSAI laws governing food packaging.
4. Explain about laws governing product labelling.
5. Describe the methods of pricing.
6. Elucidate the Subjective sensory evaluation techniques.
7. Illustrate plastic-shrink package and aseptic packaging.
8. Ascertain the types of Labelling.

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Relate Intellectual property rights and patenting of foods.
10. Describe the Objective tests to assess the sensory properties of foods.
11. Justify the role of Standards and regulations for nutrition harming and Nutrition claims in food labels.
12. Discuss basic techniques involved in advertising and marketing strategies.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Appraise the various types of packaging material.
