

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.B.A. - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - V

20UBACT5014 - Business Ethics and Values

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the objectives of Business Ethics.
2. Elaborate the need of value system.
3. Classify the causes of bribery and corruption.
4. Describe the impact of unfair discrimination in business.
5. Explain the benefits of internal business ethics.
6. Describe the objectives of consumer rights.
7. State the objectives of Pollution control.
8. Determine the impact of Social Audit.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the importance of Ethics in Business.
10. Classify the Ethical issues in Business.
11. Determine the factors affecting wages in Business.
12. Classify the Ethical issues in Advertisement.
13. Elucidate the Social responsibilities of business towards Customers.
