

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. CS - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - I

21UBCAT1001 - Managerial Economics

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the scope of managerial Economics.
2. Explain the nature of managerial economics.
3. Discuss law of demand.
4. Explain the factor determinates of cost of production.
5. List out the classifications of market.
6. Indicate the needs of Capital budgeting.
7. Classify the different forms of capital budgeting.
8. Differentiate between Accounting profit and Economic profit.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the role and responsibilities of managerial economist.
10. Classify the difference between production and productivity
11. Examine the perfect competition.
12. Analyse the nature and importance of Capital Budgeting in an enterprise.
13. Discuss about Marginal Productivity Theory of Profit.
