

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. CS - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - I

21UBCCT1002 - Corporate Management

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Write briefly on functions of management.
2. Explain the process of recruitment.
3. What are the methods of Performance Appraisal?
4. What are the requirements of effective directions?
5. Bring out the importance of Planning.
6. Write a short note on Human Resource Audit.
7. Describe the various non-monetary benefits provided to the employees..
8. Describe the techniques for excellent co-ordination.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the roles and functions of a manager.
10. Classify the difference between Centralization and Decentralization.
11. Explain the selection process in an organisation.
12. Explain the various Welfare and Social Security measures.
13. Evaluate the meaning and importance of Direction and Control.
