

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai - 600 044.

B.Com. A&F - END SEMESTER EXAMINATIONS - NOV'2024

SEMESTER - IV

20UAFCT4011 - Financial Services

Total Duration : 2 Hrs.30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Identify and explain about the types of financial services.
2. Illustrate the importance of financial services in the economy.
3. Predict the role of merchant banks in the process of issuing new securities.
Discuss the key functions they perform during this phase.
4. Prepare the concept of underwriting in the context of issue management. How does underwriting help mitigate risks for companies issuing new shares or bonds?
5. Define leasing and explain its key concepts and features.
6. What are the different types of lease accounts?
7. Describe the key features of venture capital.
8. Discuss the significance of consumer finance in today's economy.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Interpret the players in the financial services sector and their roles in the economy.
10. Analyse the various stages involved in the management of new issues by merchant banks. Apply the critical factors that influence the success of a new issue, and how do merchant banks contribute to each stage of the process?
11. What are the different types of factoring, and how do they serve the financial needs of businesses?
12. Analyse the methods of financing used by venture capital institutions. Discuss how these methods impact the growth and sustainability of emerging companies.
13. Define mutual funds and determine the key differences between open-ended and closed-ended funds, including their respective advantages and disadvantages.
